



MEDIA RELEASE

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Tour guide association set to bring tourism industry together online

Tour Guides Australia will deliver two Reviving Guiding sessions online as the nation is on the cusp of reconnecting with the world. The sessions have been prepared to inspire Guides and Tour Operators about the future of tourism.

The first session is on Wednesday 29 September 2021 from 9 am to 1 pm and includes a not-to-miss virtual 'Around the Grounds' tour to discover the resilience and adaptability of guides and operators working across Australia, who share their perspectives on the future of guiding. The second session is on Thursday 18 November 2021 from 1 pm to 5 pm.

Over both days, hear from key leaders in the tourism industry:

- Ashleigh Bartley, Specialist Aboriginal Tourism - Visit Victoria
- Claire Nuthall, Account Manager Cruise - Akorn Australia & New Zealand
- Rob Dougan, Tourism Australia - Executive General Manager, Strategy & Research
- Sam Palmer, Austrade - General Manager, Visitor Economy & Client Programs Division
- Jessica Keen, Australian Tourism Export Council - National Industry Development & Capability Manager
- Aluschca Ritchie - World Federation of Tourist Guide Associations - President

“Community vaccination rates are getting close to national targets that will enable Australia’s International Border to open. This is the perfect time for the tourism industry to come together. We have an amazing line-up of presenters who represent organisations that influence the work of guides and tour operators at a national level,” said President of Tour Guides Australia, Jim McInerney.

Tickets are only \$16 per session or \$26 for both. For Tour Guides Australia’s Reviving Guiding Program and Tickets visit: www.tga.org.au/category/news/

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CONTACT

For further information: please contact Jim McInerney on 0417 123 178 or email president@tga.org.au

ABOUT TOUR GUIDES AUSTRALIA

Tour Guides Australia formed in 2021 when Professional Tour Guides Association of Australia amalgamated with Guiding Organisations Australia. Tour Guides Australia has undertaken professional tour guide accreditation and professional development since 1985.

Tour Guides Australia is a member run association supporting members with education, professional development, advocacy, and career support.

For more information visit www.tga.org.au