



Industry Day – Reviving Guiding

Program Version 9.0

Day 1 of 2 – Wednesday 29 September 2021

DAY 1 MORNING SESSION 1

	<p>JOIN ZOOM MEETING</p> <p>HOST: Joy Vandoske</p> <p>WELCOME, WELCOME TO COUNTRY & INTRODUCTION</p> <ul style="list-style-type: none"> • TGA What's Happening <ul style="list-style-type: none"> ○ New website ○ Member involvement <p>AROUND THE GROUNDS</p> <p><i>A Snapshot of the Present & Future State of Guiding in our Regions</i></p> <ul style="list-style-type: none"> • (9.32am) Jared Malcolm, <i>Urban Legends Tour Co</i> • (9.40am) John Hart, <i>Walk Darwin</i> • (9.48am) Patrick Bedford, <i>Emu Run Experience</i> • (9.56am) Peter Brearley & Trine Downey, freelance guides (video) • (10.04am) Caroline Densley, <i>Diverse Travel Australia</i> • (10.12am) Judy Livingston, <i>Top Tour Guides of Tasmania</i> • (10.20am) Fiona Sweetman, <i>Hidden Secrets Tours</i> • (10.28am) Susan Rees, <i>Aussie Interact</i> 	<p>Jim McInerney <i>President</i></p> <p>Jytte Ranjel <i>Vice President</i></p> <ul style="list-style-type: none"> • Sydney • Darwin • Central Australia • WA • Adelaide • Tasmania • Melbourne • Cairns
9.00am		
9.25am		
9.30am		
10.35am	<i>Moderated Questions</i>	Joy Vandoske
10.50am	Break	

DAY 1 MORNING SESSION 2

	<p>VISIT VICTORIA</p> <p>Why We Tell Stories: Understanding and Respecting Aboriginal Knowledge</p> <p><i>Moderated Questions</i></p> <p>AUSTRADE</p> <p>How will 'Reimagining the Visitor Economy' Energise Guiding?</p> <p><i>Moderated Questions</i></p> <p>Wrap Up</p>	<p>Ashleigh Bartley <i>Specialist</i> <i>Aboriginal Tourism</i></p> <p>Joy Vandoske</p> <p>Sam Palmer <i>General Manager</i> <i>Visitor Economy & Clients</i> <i>Program Division</i></p> <p>Joy Vandoske</p>
11.10am		
11.55am		
11.55am		
12.10pm		
12.55pm		
12.55pm		
1.05pm		



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Day 2 of 2 – Thursday 18 November 2021

DAY 2 SESSION 1

	JOIN ZOOM MEETING	
	HOST: Joy Vandoske	
	WELCOME, WELCOME TO COUNTRY & INTRODUCTION	Jim McInerney <i>President</i>
1.00pm	<ul style="list-style-type: none"> • TGA What's Happening <ul style="list-style-type: none"> ○ Representation to industry and government ○ Training and Accreditation 	Jytte Ranjel <i>Vice President</i>
1.25pm		Rob Dougan <i>Executive General Manager</i>
1.30pm	TOURISM AUSTRALIA	<i>Strategy & Research</i>
2.10pm	Promoting Value-added Services that Guides Bring to Experiences	Joy Vandoske
2.10pm	<i>Moderated Questions</i>	Claire Nuthall, <i>Account Manager</i>
2.15pm	AKORN AUSTRALIA & NEW ZEALAND	<i>Cruise</i>
3.00pm	The Future of the Cruise Industry & Impacts for ShoreX	Joy Vandoske
3.00pm	<i>Moderated Questions</i>	
3.10pm	Break	

DAY 2 SESSION 2

3.30pm	ATEC	Jessica Keen <i>National Industry</i>
4.10pm	Engaging with Distribution, Training and Development	<i>Development & Capability</i>
4.10pm	<i>Moderated Questions</i>	Manager Joy Vandoske
4.15pm	WORLD FEDERATION OF TOUR GUIDE ASSOCIATIONS	Aluschca Ritchie
4.55pm	The Bigger Picture – International Perspectives & WFTGA Resourcing for Guides	<i>President</i>
5.05pm	<i>Moderated Questions</i>	Joy Vandoske
5.10pm	Wrap Up	