



## DAY 1 SESSION 1

8.45am **JOIN ZOOM MEETING**

**HOST: Joy Vandoske**



*Bringing our country to life*

### TOUR GUIDES AUSTRALIA

9.00am

- **Welcome, Acknowledgement of Country**

9.25am

- **Importance of Guides & The Role of Guides**
- **Tour Guides Australia – Our Vision & Future Challenges**

Jim McInerney

*President*

Jytte Ranjel

*Vice President*

### AROUND THE GROUNDS

#### ***A Snapshot of the Present & Future State of Guiding in our Regions***

9.30am

- (9.32am) George van Deventer, *Tours Around Tasmania*
- (9.40am) John Hart, *Walk Darwin*
- (9.48am) Patrick Bedford, *Emu Run Experience*
- (9.56am) Peter Brearley & Trine Downey, freelance guides (video)
- (10.04am) Caroline Densley, *Diverse Travel Australia*
- (10.12am) Jared Malcolm, *Urban Legends Tour Co*
- (10.20am) Fiona Sweetman, *Hidden Secrets Tours*
- (10.28am) Susan Rees, *Aussie Interact*

- Tasmania
- Darwin
- Central Australia
- WA
- Adelaide
- Sydney
- Melbourne
- Cairns

10.35am *Moderated Questions*

10.50am Break

## DAY 1 SESSION 2

11.10am **VISIT VICTORIA**

11.55am **Why We Tell Stories:**

**Understanding and Respecting Aboriginal Knowledge**

11.55am *Moderated Questions*

Ashleigh Bartley

*Specialist*

*Aboriginal Tourism*

12.10pm **AUSTRADE**

12.55pm **How will 'Reimagining the Visitor Economy' Energise Guiding?**

12.55pm *Moderated Questions*

1.05pm Wrap Up

Sam Palmer  
*General Manager*  
*Visitor Economy & Clients*  
*Program Division*



## DAY 2 SESSION 1

### JOIN ZOOM MEETING

**HOST: Joy Vandoske**

### WELCOME, WELCOME TO COUNTRY & INTRODUCTION

- 1.00pm • **TGA What's Happening**
- 1.25pm ○ Representation to industry and government
- Training and Accreditation

### 1.30pm TOURISM AUSTRALIA

2.10pm **Promoting Value-added Services that Guides Bring to Experiences**

2.10pm *Moderated Questions*

### 2.15pm AKORN AUSTRALIA & NEW ZEALAND

3.00pm **The Future of the Cruise Industry & Impacts for ShoreX**

3.00pm *Moderated Questions*

3.10pm Break



Jim McInerney  
*President*

Jytte Ranjel  
*Vice President*

Rob Dougan  
*Executive General  
Manager  
Strategy & Research*

Claire Nuthall,  
*Account Manager  
Cruise*

## DAY 2 SESSION 2

### 3.30pm ATEC

4.10pm **Engaging with Distribution, Training and Development**

4.10pm *Moderated Questions*

### 4.15pm WORLD FEDERATION OF TOUR GUIDE ASSOCIATIONS

4.55pm **The Bigger Picture  
International Perspectives & WFTGA Resourcing for Guides**

5.05pm *Moderated Questions*

5.10pm Wrap Up

Jessica Keen  
*National Industry  
Development & Capability  
Manager*

Aluschca Ritchie  
*President*