



WHO ARE WE

The Professional Tour Guide Association (PTGAA) was established in 1991 in Melbourne, as a professional association representing tour guides and tour managers.

The association is one of the largest and fastest growing guiding organisations in Australia providing the Tourism and Incentive industry with professionally trained, reliable and skilled staffing choices.

PTGAA CORPORATE SPONSORSHIP

The PTGAA is proud to offer your business the opportunity to become a sponsor.

We trust that you will find our sponsorship proposal an attractive proposition.

AS A CORPORATE SPONSOR YOU WILL RECEIVE

- ✓ Your company's business name and logo on the PTGAA website.
- ✓ A direct PTGAA website link to your business.
- ✓ Promotion of your business in our quarterly Newsletter.
- ✓ Invitations to PTGAA networking opportunities at workshops, professional development sessions and social events.
- ✓ The goodwill and support of our PTGAA members.
- ✓ Other promotional opportunities as agreed to by PTGAA committee.
- ✓ A sponsorship certificate from PTGAA demonstrating your support of the association and its commitment to tour guiding excellence.



SPONSORSHIP CATEGORIES

SILVER Sponsorship

In addition to the above Silver membership allows for one company representative to attend the PTGAA Christmas luncheon.

Your choice of Silver Sponsorship is valued at \$295.00 per annum.

GOLD Sponsorship

In addition to the above, a Gold Sponsorship will provide you with exclusive opportunities to:

- √ Promote your business or products at PTGAA events.
- √ Host business familiarisations or product demonstrations for PTGAA members at your site or venue.
- √ Plus you will receive an invitation for **two** of your company representatives to attend the PTGAA Christmas function.

Your choice of Gold Sponsorship is valued at \$495.00 per annum.

Corporate Sponsorship can be easily arranged.

For application or enquiries please contact the PTGAA Sponsorship manager, Joanne Alderman: communications@ptgaa.com.au

Yours truly,

Jim McInerney, President of the PTGAA