

GOA & PTGAA

MERGER BENEFITS...	GOA	PTGAA	NEW ASSOCIATION would be:
Level (Govt. dealings)	NATIONAL	State	NATIONAL
Fresh Start = Promotion	✓	✓	✓
Other Assoc. More likely to join (w. new name and structure)	✓	X	✓
Member of WFTGA	✓	X	✓
Assist w. work related issues - i.e. Super	✓	X	✓
Govt. requests for input and representation	✓	X	✓
Member of VTIC	X	✓	✓
Members are:	Au. TG ORGs	TGs	Represents BOTH
New Name: Is a fantastic promotional opportunity for education of the Tourism industry, as well as govt. Plus an opportunity to: Get rid of old cobwebs and reconnect with other TG associations.	✓	✓	✓
www. of GOA & PTGAA: to be linked and kept going for a foreseeable future until the new name is fully shared and integrated within the Tourism Industry.	✓	✓	✓
Promote to industry the: Merger of the National Body - with one of the Largest TG associations, combined with a rebranding will create a better and stronger association for the growing Tour Guiding industry.	✓	✓	✓
Streamlining of Procedures and Compliance: 1 org. 1 set of rules	✓	✓	✓ 1 set only
Expected Growth as a New Nat. Assoc: GOA & PTGAA are a perfect match, as PTGAA members are already GOA accredited, with all inquiries being automatically redirected to the new association.	-	-	✓

Stronger Association: With both on the same level	v	v	V
Admin, Rego. & Compliance: Up to 45% Savings	v	v	x 1 only
Volunteer Requirements: 1 Board or Committee with sub-commit's			x 1 Committee

For TG Members:

Nothing will change - other than a new fresh name. And increased benefits, including a larger voice for their association within the industry

About GOA:

Established with Govt. funding as the Nat.(umbrella) Assoc. for TG associations.

GOA is the point of contact between Govt. and the interest of Tour Guides Australia wide. Govt. seeks GOA's input and representation on a number of issues.

GOA developed the Nat. Guidelines, and holds the copyright to the National Accreditation for TGs.

GOA represent guides on Advocacy, and Policy committees, while having the National policy driven interest of guides at heart, and standing up for their rights when necessary (ie. recently Super payment for TGs).

GOA is the first point of contact for many guides. With the organisation receiving many emails from highly trained and capable guides, from all over Australia who wants to become GoA accredited. Plus from (Aust.) guides residing overseas, who need the accreditation in order to be able to work in their country of residence. Most guides who contact GOA, are referred to PTGAA, and many ends up joining to gain the accreditation.

About PTGAA:

PTGAA has the largest Guide of Aust. Accredited membership base, and as such is perfectly positioned to merge with GOA. Currently PTGAA is a local organisation with state-wide memberships. While also offering local benefits in a number of places.

In Summary:

A New Association will provide Guides with a Stronger Voice and Greater Influence - Both Nationally, with Government & Locally.

Growth Opportunities, Promotion and Stronger Connections within the Tourism industry.

With other TG associations being much more likely to connect with us as a NEW Association.

Suggested New Association:

***- Is a great opportunity for all to become part of a:
Large National Organisation - with Local Benefits!***